

Climb for Cancer - May 2017

Sponsorship Opportunities and Benefits	Peak \$15,000	Ridge \$10,000	Summit \$5,000	Basecamp \$2,500	Stair \$1,000	Friends of Climb up to \$999
Recognition at Tim Hortons Field						
Video of sponsor team* on digital big screen with message from sponsor Saturday only	Up to 4 minutes video to be played in between "climb times"					
Rotating logo on "Jumbotron" (Friday and Saturday)	Logo that can be accompanied with an inspirational message					
Rotating logo on "Jumbotron" (Saturday only)	Logo with message	Logo				
Logo on Side boards of Tim Hortons Field (Saturday only)	Logo with message	Logo				
Logo on the back of all Participant t-shirts	Logo	Logo	Logo			
"Call Outs" during "climb time"	Throughout both days	Hourly both days	Hourly on Saturday	During several hours on Saturday		
Logo on "Sponsor Banner" displayed at event in "warm up" area	Logo	Logo	Logo	Logo	Name	Name
Online Recognition						
Climb for Cancer Website	Logo on Homepage and sponsorship page with link	Logo on Homepage and sponsorship page with link	Logo on sponsorship page with link	Logo on sponsorship page with link	Logo on Sponsorship page	Name on Sponsorship page
Climb for Cancer Facebook Page	Up to 10 posts or tags until end of May 2017	Up to 5 posts or tags until end of May 2017	Up to 3 posts or tags until event day	Up to 2 posts or tags until event day		
Climb for Cancer E-Newsletter	Logo with link on all e-newsletters until end of May 2017	Logo with link on all e-newsletters until event day	Logo on e-newsletters until event day	Logo on e-newsletter before event day	Name on e-newsletter before event day	Name on e-newsletter before event day
Climb for Cancer Twitter Feed	Up to 10 posts or tags until end of May 2017	Up to 5 posts or tags until end of May 2017	Up to 3 posts or tags until event day	Up to 2 posts or tags until event day	Thank you tweet	Thank you tweet
Climb for Cancer Pintrest	Photos shared/liked/added	Photos shared/liked/added	Photos shared/liked/added			
Other Recognition						
TBD						

* Material (logo, produced video, etc.) to be created and supplied by sponsor.

To ensure sponsorship fulfilment, we must receive commitment, logo and pertinent information no later than April 1, 2016.

After this date, we will do what we can to produce printed or produced materials that are produced moving forward.

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